



Confederation of Indian Industry

## **CONFEDERATION OF INDIAN INDUSTRY ADVERTISEMENT PROPOSAL**

Confederation of Indian Industry has been at the helm of building and projecting the brand of Indian Industry. CII, in principle, is proactive in compassing and supporting industries by facilitating various initiatives to strengthen the critical growth factors of the industry and the national economy. In order to create a conducive and sustainable business environment by improving the quality of the society, which is very important to CII, we chose and acted by recommending conscious business practices to the industries.

Development Initiatives have come up with single point solution for CSR, AA and Education & Skills through online portals for each. This has been done to address all the queries and needs at one point, also providing necessary suggestions and options for further expanding the network along with it.

With a thought of inclusivity and a medium to showcase, we open our portal for the industry members to come and advertise your USPs, be it projects, trainings, initiatives or your support for an initiative backed by CII or other industry member.

**Advertise and get exposure, partners, recognition and appreciations ....** You can advertise in:

**CII CSR Gateway**, a single window solution for all their CSR needs which has been able to connect with 1000 + stakeholders effectively contributing towards CSR, understanding their individual responsibility towards the society. "Gateway Gazette" CII CSR Gateway monthly Newsletter, which is specifically designed to help you with appropriate information on CII – CSR Trainings, Webinars, New initiatives, Projects, Updates on events, Notifications of Companies Act, Ready Reckoner, Latest CSR News and services of the Gateway.

**CII AA Gateway** (under development process) is a herald to support the SC/ST community, who once has been persuaded and withdrawn due to circumstances and myopic. It represents the whole community of SC/ST to the society, empowering them and meticulously connecting them with corporates/industries creating a mutual win-win outcome. The gateway also focuses on various programs benefiting students, Entrepreneurs, Job seekers of the SC/ST community. Very few organizations have taken initiatives for employing SC/STs. Confederation of Indian Industry is creating a platform exclusively for the SC/ST community i.e. AA Gateway focusing particularly on the upgradation and benefits for Women, SC/ST Entrepreneurs and SC/ST Students to provide them with more opportunities in the private

**CII EDUCATION GATEWAY**, a platform for connecting the Institutions and Industry that provides various options of Jobs, Internships, Higher Education Opportunities, Industry Expert Connect, International Partnership, Adjunct Faculty etc., which supports the future of the students along with stepping up on the expectations of the Industry as well. The portal is to nurture and grow a sustainable, strong linkage between institute and industry, promote best practices in industry based on research and to update the knowledge of faculty and students, encourage and help faculty to undertake industry-oriented research, facilitate experienced industry resource persons as visiting/adjunct faculty in institutions, provide enhanced industry exposure to students and faculty through internships & industry projects & facilitate wide networking opportunity between industry and academia.

# ADVERTISEMENT PROPOSAL

CSR GATEWAY

AA GATEWAY

EDUCATION GATEWAY

BANNER + NEWS &  
EVENTS + GATEWAY  
GAZETTE

Corporates: INR 50,000  
Institution: INR 30,000  
NGO: INR 25,000

CSR GATEWAY BANNER

Corporate: INR 30,000  
Institution: INR 25,000  
NGO: INR 15,000

KEEP TABS  
ON

INR 20,000

CASE STUDIES

INR 7,500

WORKSHOP

INR 15,000

NEWS AND EVENTS

Corporate: INR 15,000  
Institution: INR 15,000  
NGO: INR 10,000

POP-UP BANNER

Corporate: INR 30,000  
Institution: INR 25,000  
NGO: INR 15,000

CERTIFIED TRAINING  
PROGRAM

INR 10,000

WHAT'S  
TRENDING  
INR 10,000

SPOTLIGHT CORNER

Corporate/Institution: INR 15,000  
NGO: INR 10,000

AA GATEWAY  
BANNER

INR 20,000

EDUCATION GATEWAY BANNER

Corporate: INR 25,000  
Institution: INR 15,000

WEBINAR  
INR 5,000

PROJECT CATEGORY  
INR 10,000

CONFERENCE  
INR 50,000

**\*\* Conditions Apply:**

- Gateway Gazette is our monthly newsletter. Advertisement subscribed are applicable only for a period of one month.
- KEEP TABS ON, SPOTLIGHT CORNER, CASE STUDIES and WHAT'S TRENDING are the major categories of the Gateway Gazette.
- For WORKSHOPS and CERTIFIED TRAINING PROGRAMS (choose ANY ONE area of interest: CSR, AA or SKILLS), logo will be displayed.
- News and Events is one category under each Portal (choose ANY ONE Portal: CSR, AA or EDUCATION).
- Webinar is an online session conducted for each CSR and SKILLS (choose ANY ONE space), wherein details of your organization will be advertised thrice i.e. start, break and end.

Thank you for your consideration

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Best Regards

**Dr. K. Deepamala**

Head-Development Initiatives

Confederation of Indian Industry

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